

Empowering sustainable IT procurement at scale

How Dustin uses product level carbon data to guide customers, strengthen Scope 3 reporting, and drive regulatory readiness across the Nordics and Benelux.

The challenge

Turning product emissions into actionable customer insight

As a leading IT reseller in the Nordics and Benelux, Dustin recognises that product related emissions make up a significant portion of its total climate impact. With customers increasingly demanding transparency and actionable data to guide their sustainability efforts, Dustin needed a way to provide credible, product level emissions data at scale.

"Without structured, granular emissions data across our product portfolio, it was difficult to fully support customers in making informed procurement decisions aligned with their own sustainability goals."

– Elin Djurén, Sustainability Controller, Dustin AB

The data needed to be GHG Protocol aligned, scalable across manufacturers, and directly linked to products and invoices. An increasing requirement from internal stakeholders and regulatory frameworks like CSRD made it clear that Dustin needed a robust and auditable data source capable of delivering product specific emissions calculations – not just spend based estimates.

The solution

A smarter way to deliver product level carbon data

To meet the demands of supporting customers' sustainability reporting, Dustin partnered with Rejoose. The e.product/e.product+ solution provides structured, granular, and GHG Protocol aligned emissions data across Dustin's entire product portfolio.

"Rejoose has proven to be a valuable partner in this journey. Their e.product solution provides structured, granular, and GHG Protocol aligned emissions data across our product portfolio."

– Elin Djurén, Sustainability Controller, Dustin AB

The integration of e.product into Dustin's systems has delivered measurable benefits: empowering customer

decisions with standardised and product specific emissions data at the point of purchase, strengthening internal Scope 3 reporting and transition planning toward 2029/30, driving regulatory readiness as CSRD raises the bar for emissions disclosure, and elevating Dustin's position as a responsible and forward thinking IT partner.

The level of detail is essential to guide both customers and internal procurement to make informed decisions based on credible data. Each data point includes clarity on the method used, enabling Dustin to track the progress of more primary data over time.



In today's conscious market, access to high quality emissions data is fundamental. Rejooose and e.product enable us to meet rising market expectations in an efficient way, while accelerating our own sustainability journey toward net zero.

Elin Djurén

Sustainability Controller, Dustin AB

The result

A competitive edge through sustainability data

The partnership between Dustin and Rejooose has delivered significant value by strengthening clarity, credibility, and operational efficiency. With product level emissions data embedded into Dustin's systems, customers now have transparent and easy access to carbon data aligned with their own reporting needs.

"By offering emissions transparency at product level, we reinforce our role as a responsible and forward thinking IT partner."

– Elin Djurén, Sustainability Controller, Dustin AB

The integration supports Dustin's Scope 3 reporting and gives the team the insight needed to prioritise

high impact areas in their value chain, directly feeding into the transition plan toward 2029/30. As CSRD and other frameworks raise the bar for emissions disclosure, having a robust and auditable data source like e.product has proven essential.

In a competitive reseller market, the partnership has made it possible for Dustin to differentiate itself by embedding sustainability data as a value add service rather than an add on. High quality emissions data is no longer just a reporting requirement – it is a strategic asset that strengthens Dustin's position as a forward thinking IT partner.



Treat carbon data as a strategic business asset, not just a reporting requirement.

Elin Djurén

Sustainability Controller, Dustin AB

By integrating e.product, Dustin has enabled customers to evaluate climate impact at the point of purchase and align procurement choices with their own sustainability goals. This not only strengthens Dustin's advisory role but also provides the insight needed to prioritise high impact areas across the value chain – directly feeding into the company's transition plan toward net zero.

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